

Local SEO

Create & Grow Academy – Free Download
Listed on Yellow Pages

Local SEO Checklist
Phone number visible

GOOGLE BUSINESS PROFILE AUDIT
NAP consistent listings

Added 10+ real job photos
Address listed accurately

LOCAL CITATIONS
Ask customers promptly

Set accurate business hours
Title tags include location

REVIEW STRATEGY
Display Google reviews

Claimed and verified listing
Respond to every review

ON-PAGE SEO ESSENTIALS
Direct Google review link

Written keyword-rich description
Set up review request

Completed every field
Phone number provided