

Google Ads

Campaign Planner Template by Create & Grow Academy

Monthly Budget	Keyword Research	Ad Copy	Campaign Structure
Budget \$	Service Keywords	Headlines	Search Campaigns
CPC Estimate \$	Location Modifiers	Descriptions	Display Campaigns
Estimated Clicks	Buying Intent	CTAs	Remarketing Campaigns
Conversion Rate %	Competitor Terms	Sitelinks	Cost Per Lead \$
Negative Keywords	High-Priority Keywords	Callouts	Estimated Leads